

# Energizing MSMEs, Empowering Banks.

**MSME Digital Platform** 



# Unlock the Potential of MSMEs with our **Digital Banking Platform**

MSMEs are the backbone of our economy, but they've been underserved by traditional banking. Limited financial data and assets have made it challenging for banks to engage with the MSME. Our white-labelled MSME Digital Banking Platform changes the game. By gathering comprehensive insights, we empower banks to unlock the potential of this vast market.

By integrating data from multiple sources—including banking records, commerce data, tax filings, and business operating costs—our platform provides a holistic view of MSMEs Business Performance, enabling banks to offer personalized banking and beyondbanking services, fostering growth for both MSMEs and banks.



# al Platform; shop for success



#### bration Alternative Credit Solutions

Enable MSMEs to access cashflow-based credit options such as a low-ticket. short-duration business loan, driving their growth & stability.



#### Tax Filing

Simplify the tax filing process for MSMEs, including IT returns and GST returns, saving them valuable time and effort.



and

#### **Business Services**

Provide MSMEs with tools for essential business operations, including invoice management, accounting, inventory management etc. all within a single, user-friendly platform.



#### Online Presence

Help MSMEs build a strong digital presence through digital store management, digital marketing, online deals, offers, loyalty programs, and rewards. Enable MSMEs to tap into the digital economy through seamless ONDC integration.

## Why Partner with EPS?



#### Partner Management

We handle partnerships with multiple software application providers to ensure seamless integration of "beyond banking services" into the platform, enhancing its value for MSMEs.



#### **Instant Grievance Redressal**

Our platform enables instant grievance redressal mechanisms, ensuring quick resolutions to any issues or concerns that MSMEs may encounter.



#### **Data Security**

We implement robust security measures to protect sensitive data, maintaining the trust of both banks and MSMEs in the digital ecosystem.



#### Compliance

Our platform is designed to meet regulatory requirements, ensuring adherence to standards & guidelines to foster a compliant environment.



#### **Continuous Innovation**

We are committed to continuous innovation, regularly updating the platform with new features and functionalities.

## The EPS Edge

07

of the Top 10 Leading Banks Trust Us

12+

Years of Proven Operational Excellence 5 Bn

Transactions Processed Annually

360°

Payment Solutions Player

23,000+

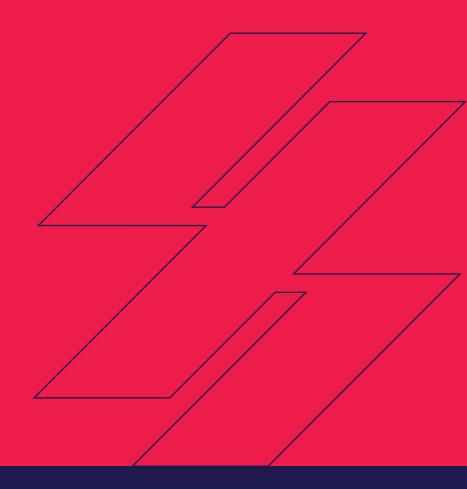
Self-Service Terminals Managed

## **EPS: Energizing Payments**

Since 2011, EPS has been a fearless pioneer, revolutionizing India's payment landscape. From pioneering ATM outsourcing to crafting cutting-edge digital payment and platforms, our robust payments portfolio empowers businesses and individuals alike. Our imagination, relentless pursuit of innovation and operational excellence has solidified our position as the trusted full-fledged payments partner for India's leading financial institutions. In the complex landscape of financial transactions, we stand out as a catalyst for clarity, efficiency and simplicity, energizing business with transformative payment solutions and novel perspectives.

At EPS, we do more than process payments

# We fuel possibilities We redefine payment experiences We energize payments



# **Let's Grow Together**

To learn more about MSME Digital Platform, contact:



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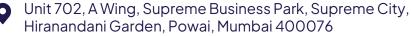


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